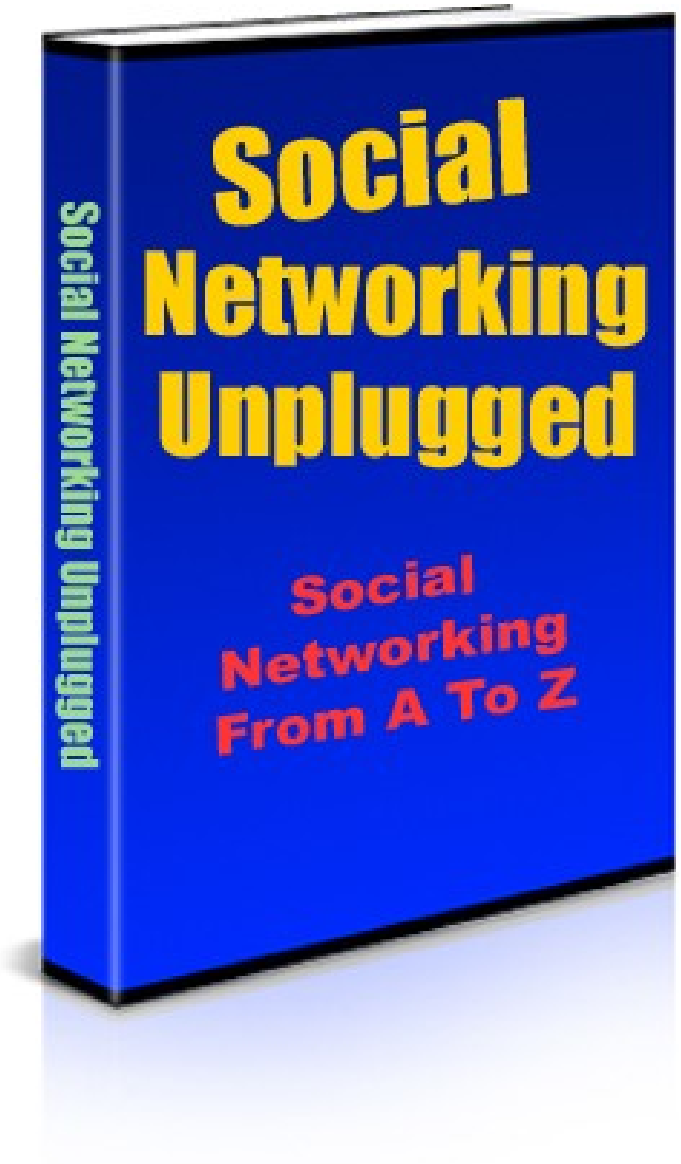
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What is Social Networking?

Social networking. We have all likely heard of it before, but not everyone knows what it means? If you were asked to define what social networking was, would you be able to give an accurate definition? Unfortunately, most individuals cannot, even though it is likely that they participate in some form of social networking, especially online.

Social networking is defined as **the grouping of individuals together into to specific groups, often like a small community or a neighborhood**. Although social networking is possible in person, especially in schools or in the workplace, it is most popular online. This is because unlike most high schools, colleges, or workplaces, the Internet is filled with millions, if not more, of individuals who are looking to meet other Internet users and develop friendships.

When it comes to social networking online, websites are used. These websites are known as social networking websites. Social networking websites are, in a way, like an online community of Internet users. Depending on the social networking website in question, many of these online community members share a common bond, whether that bond be hobbies, religion, or politics. Once you are granted access to a social networking website you can begin to socialize. This socialization may include reading the profiles or profile pages of other members or even contacting them.

The friends that you can make are just one of the many benefits to social networking online. Another one of those benefits includes diversity. Unlike in most schools or workplaces, the Internet gives individuals, from all around the world, access to social networking sties. This means that although you are in the United States, you could develop an online friendship with someone in Japan. Not only will you make a new friend, you but may also learn a thing or two about a new culture.

As previously mentioned, social networking often involves grouping specific individuals or organizations together. While there are a number of social networking websites that focus on particular Internets, there are others that do not. These websites are often deemed traditional social networking websites. These types of websites typically have an open membership. This means that anyone can become a member, no matter what their hobbies, beliefs, or views are. However, once you are inside this online community, you can begin to create your own network of friends; thus eliminating others that do not meet your criteria.

If networking on the Internet sounds like something you would be interested in, you are encouraged to learn more about it, such as the dangers of social networking. These dangers often involve online predators or individuals who claim to be someone that they are not. Although danger does exist with networking online, it also exists with networking

out in the real world. As when you are meeting friends at a bar, school, or work, you are advised to proceed with caution online. By being aware of your surroundings and who you are talking to, you should be able safely enjoying social networking online.

Once you have learned everything that you feel you need to learn, about social networking online, you can begin to search for networking communities to join.

This can easily be done by performing a standard Internet search. Your search will likely return a number of results, including MySpace, FriendWise, FriendFinder, Yahoo! 360, Facebook, Orkut, Friendster, and Classmates.

Why Social Networking Sites are So Popular

Social networking websites, over the past few years, have **rapidly** increased in popularity, so much that many are wondering why.

If you have used a social networking website before, it is likely that you are already fully aware of their popularity and the reason for popularity. There is just something about these websites that draw in millions of Internet users. With a wide variety of different social networking websites available, there are a wide variety of different reasons for their popularity. One those reasons being the ease of use.

Social networking websites are, for the most part, **easy to use**. Most sites are easy to navigate. In fact, many require little knowledge of the Internet. In addition to being easy to navigate, social networking websites also make it easier to meet new people online. There are many Internet users who would love to make new friends online; however, that can sometimes be difficult do.

Without social networking websites, you would have to connect with Internet users, often in chat rooms, and learn about their interests before deciding if you would like to consider them your “buddy.” Social networking sites allow you to learn information about another Internet user before ever having to make contact with them.

Another one of the many reasons why social networking sites are popular is because many are free to use. In fact, the majority of social networking sites, such as MySpace and Yahoo! 360, are free to use.

Despite being free to use, many websites require that you register with them. This registration will not only allow you to create your own profile or online webpage, but it will also allow you to contact other networking members.

Although most social networking websites are free to use, there are some that are not. Classmates is one of those websites. Many of these websites give you a free trial period or a free membership. That membership can be used to help you determine whether or not the website is worth paying for.

What is nice about paid online social networking websites is that many can be considered exclusive. Since most Internet users would not want to pay for something that they can get for free, most paid social networking sites are limited on the number of members they have. This may work out to your advantage because it tends to eliminate those who create fake accounts or aim to cause controversy online.

Social networking websites are also popular because they come in a wide variety of different formats. Websites like Yahoo! 360 and MySpace focus on a wide variety of different topics. This means that just about anyone can join. However, there are other social networking sites out there that have a particular focus. These focuses may be on a particular religion, political following, or hobby. Most specialty social networking sites restrict the individuals that can participate in their network; thus, making your experience more enjoyable.

Finally, social networking websites **focus on meeting new people**, especially online, but over recent months, many have started including additional features only available to their online members. Many social networking members can receive their own **free webpage**, get **free access to popular music videos**, a **free blog**, and much more.

Although social networking websites are popular enough to bring in members on their own, these additional features are, in a way, providing Internet users with an incentive to join.

Mentioned above were a few of the most popular social networks that could be found online. Those networks included MySpace, Yahoo! 360, and Classmates. If you are looking for additional social networking websites, you should easily be able to find some by performing a standard Internet search.

Popular Social Networking Websites

While all social networking websites have their own rules and restrictions, many websites operate in a similar way, with similar goals.

Their goals are to allow Internet users to connect with other Internet users online, often from all around the world. What is nice about social networking websites is that they come in a wide variety of different forms.

There are many websites that are considered “general,” websites. These websites do not really have any particular focus, but there are social networking websites that do have a particular focus. Those focuses often include dating, religion, and school.

If online social networking seems interesting to you, you will have to find a community to join. You can easily do this a number of different ways. By speaking to those that you know, on and offline, you could be alerted to popular social networking websites. You can also find these websites on your own by performing a standard Internet search. Whether you perform your own search or rely on recommendations from others, it is likely that you will find a fairly large number of social networking websites.

Orkut is Google’s version of a social networking website. This website was created and officially launched in 2004. Orkut has a large number of member, form all around the world. What is nice about Orkut is that the system is easy to use, that is once you get in. To protect their social networking communities, a large number of social networking websites, including Orkut, have restricted access to the site. If you are interested in joining Orkut you must know someone who is already a member and they must invite you to join the community. If you do not personally know any Orkut member, there is a good chance that you could connect with and obtain an invitation from someone you meet online.

Classmates is an online social networking website that is rapidly increasing in popularity. This website focuses on connecting long lost friends or old classmates. Classmates is free to use, but you must become a paying member to enjoy many of their member benefits. These benefits include, but are not limited to, searching for old classmates, reading their profiles, requesting more information from your classmates, or even contacting them.

MySpace is another popular social networking website that can be found online. In fact, MySpace is known as being the most popular online social networking website. They currently have over one hundred million members! MySpace, like many other social networking websites allows you to create your own profile, in fact, your own personal page. Once your page has been created, you can easily invite other members to become a member of your network and visa versa. In addition to having a traditional profile page, with your personal information, you can also display a large number of pictures, video clips, and music clips. Although there are a number of features that makes MySpace so popular, the most popular reason for its popularity is that fact that it is completely free to use.

(More on MySpace later…)

As previously mentioned, MySpace, Classmates, and Orkut are just a few of the many social networking websites that you can find online. Additional sites include

FriendFinder, Yahoo! 360, and more. To learn more about each of these sites or to join their community, you are advised to visit their online websites and request additional information. You should be able to find these websites by performing a standard Internet search.

MySpace: A Popular Social Networking Website

MySpace is on online social networking website that has literally **taken the world by storm**. This is because, in what seemed like no time at all, MySpace has grown to become one of the most popular online websites, in the entire world.

The first step in joining this popular online social network is to register for an account. This can be done in a matter of minutes. Although you can view a number of different MySpace pages without registering, it is advised that you do. Registration will allow you to not only create your own MySpace page, but enjoy many of the other features that can be found on the site. What you may like most about MySpace is that it is completely free to use.

Once you join MySpace, you can create your own profile page. Although this is optional, it is the best way to communicate with others and make new friends. To make the experience easier, MySpace has a fairly large collection of profile templates. These templates not only have an impact on the background of your profile page, but the text fonts as well. In addition to using the pre-designed templates, you can also create your own, especially if you have basic knowledge of HTML.

Many MySpace users have sections that allow them to describe themselves and their likes and dislikes. In addition to these preset sections, you can also add your own. A large number of users have posted clips from their favorite movies, television shows, or music videos. You can also add you own pictures and your own videos, if you choose to do so. Although MySpace does have some rules, which can be found in their terms of use agreement, you basically have unlimited freedom, when it comes to creating your own MySpace page.

After you have created your own MySpace page, you can easily search for others. You can search for others with a wide variety of different keyword phrases. If you are looking for someone who lives near you, you can search for your town. If you are looking for someone who shares your love of animals, you can search for pet lovers. Once you have found the MySpace page of someone who you would like to become friends with, you can invite them to join your network. In addition to inviting others to join your network, there is a good chance that you will be invited to join others.

Although MySpace has been in the media because of its popularity, attention has been given to the popular social networking website, attention it probably didn't wish that it had received. With MySpace, as well a large number of other networking sites, Internet safety has become a big issue, especially with children. If you are the parent of a child, you may wish to monitor their MySpace activity or ensure that their profile is set to a private listing. MySpace has a number of safety features is place, but to make use of these features you must know that they exist.

In addition to being a traditional social networking website, one that lets you meet and speak to other members, MySpace is well known for its additional features. These features commonly include music videos, horoscopes, chat rooms, careers, and instant messaging. If you are interested in using these features, as well as the many others that can be found on MySpace, you are encouraged to register for your free membership today. You can do this by visiting:

http://www.myspace.com/

Facebook: Another Popular Social Networking Website

Facebook (http://www.facebook.com/) may not be as well known as other popular social networking websites, such as Yahoo! 360 or MySpace, but it is still popular. That popularity is mostly among high school students and college students, mostly because Facebook focuses on these individuals in particular. With Facebook, you are required to register for a specific network. That network can either include the high school or college which you attended or are currently attending. Once you have joined the website, you should easily be able to make contact with others who are in the same network.

The network in which you join can be considered an advantage of Facebook, as well as a disadvantage. See, Facebook does not work like most other social networking websites. Instead of being able to communicate with all site members, you are limited to contact with those that are in your particular network, the high school or college you that selected. The creators of Facebook state that this is for your own safety. Although it is safer for your profile and personal information to be viewed by a small number of individuals, you may not necessity want it to be that way.

Although a large amount of focus is placed on high school students and college students, Facebook has added another popular feature to their website. That feature is workplace networks. By joining a specific workplace network, you will be granted access to other community members who work for the same company as you. This feature is

nice, especially since many companies have become large corporations or expanded across the country. You may be able to make contact and become friends with a long-distance coworker that you never knew you had.

Another aspect of Facebook that you may find inconvenient is their lack of available information, before you decide to become a community member. When viewing their online website, which can be found at www.facebook.com, it is hard to tell whether or not the site is free to use. Most online social networking sites will make this known right upfront, but Facebook does not. Aside from the price, you should easily be able to obtain additional information on Facebook, before making the decision to become a member. This additional information may include how Facebook works, why you should become a member, how the invite process works, and general rules and restrictions that are in place.

If you are interested in joining the Facebook community, you should do what you should do with all other social networking websites, research. By taking the time to research and examine everything that Facebook has to offer, you should be able to decide whether or not this popular networking community is what you were looking for. There is a good chance that it will be, but if not, do not worry. There are literally an unlimited number of other social networking websites that you can join.

Creating Your Social Networking Website Profile

How you would like to meet and communicate with other Internet users, especially ones that share the same views and beliefs as you do? When it comes to easily finding and communicating online with other Internet users, social networking sites are, perhaps, the best way to go.

If you are interested in joining a social networking website, the first thing that you will need to do is find a network to join. You can easily find a number of networks by performing a standard Internet search. For the best search results, you may want to search with the words social networking or social networking websites. In your search, it is likely that that you come up with a fairly large number of different networking sites. Popular sites that may be included in your search results may include, but will not be limited to, MySpace, Orkut, Yahoo! 360, FriendFinder, FriendWise, Facebook, and Classmates.

Once you have made the decision to join a particular social networking website, whether or not it is one of the ones mentioned above, you will need to need to register with the site. Even free networking communities require that you go through the registration

process. Once you are registered, you should be able to start communicating with other community members. Before you start communicating, you may need to develop your online profile or profile page, depending on the networking site in question. Although it may seem easy enough to create a profile, there are many Internet users who are unsure exactly what they should and should not include.

Perhaps, **one of the most important things to include in your online website is your picture**. While a personal picture is optional, it is ideal. Many Internet users enjoy taking to someone that they can see in their minds, without a picture this is difficult. If you are looking to use social networking websites just to meet new friends you may not necessarily need to post a private picture, but you may need to if you are looking to find love online. When it comes to Internet dating, many individuals will not even view an online profile if a picture is not included.

In addition to your photograph, you may want to **include your name**. Now, when it comes to your name, you need to be cautious. You are advised against giving your full name, especially if your profile or profile page contains a personal photograph of you. In addition to your name, you may want to put down your location. As with your name it is important to display caution. Your picture, your address, and your full name can be dangerous, especially if it falls into the wrong hands. As much as you would like to fill your social networking profiles with personal information, you are advised to think about your safety before anything else.

You may also want to include information on yourself. This information may include your hobbies, issues that are important to do, your likes, and your dislikes. With many social networking websites, including MySpace, you will find that there are preset profile fields for this information. In addition to preset questions or categories on your likes and dislikes, you may also find additional information, including fun questionnaires. Many social networking websites will ask that you describe your favorite color, your goals in life, your most embarrassing moment, and so on. As with your other personal information, it is important to stay as vague and possible and not use any full names, especially real ones.

By keeping the above mentioned points in mind, you should not only be able to create an online social networking profile that is filled with valuable information, but you can do so while staying safe at the same time. Your safety on the Internet is in your hands, that is why it is important to think about safety, as well as Internet popularity.

What NOT to Put in Your Social Network Profile

As previously mentioned, your social networking profile is important when it comes to meeting other Internet users. This is because, in most cases, Internet users are looking to chat with someone who has the same goals, views, beliefs, and interests as they do. Without a personal profile, it would be difficult or impossible to tell what your interests are. That is why social networking profiles are not only important, but they are needed.

When it comes to social networking profiles, a lot of focus has been placed on what you should include in your profile or display on your profile page. It has been said that pictures produce the best responses, as well as detailed personal information. Although a picture and detailed personal information may help to increase your page views, you may be getting views that you do not necessarily want. Despite what you may believe, most social networking websites do not have restrictions on who can view your personal profile. In fact, Internet users, even those that do not belong to your online community, can easily see profile.

Since anyone, literally anyone, can see your social networking profile, on most social networking websites, you are advised to be cautious. Essentially, this means that instead of focusing on what you should put in your online profile, you should be focusing on what not to put. This is one the best ways to protect your safety, both on and offline.

Pictures (again!) are often recommended with social networking websites. If you are interested in posting a personal picture of yourself in your online profile you can do so, but you are advised to **carefully choose that picture**. While you will want to look your best, you are advised against posting a picture that is too revealing or seductive in nature. Most Internet users can look at these types of pictures without feeling a thing, but for others these types of pictures spell danger.

If you make the decision to post a picture of yourself in your social networking website profile, you need to be careful about the rest of the information that you post. Although you may not necessarily think about it, a picture is just a picture, but combined with your name and address, it could be a deadly combination. You are advised to only **post your first name** in your profile. This will make it more difficult for anyone to try and contact you off of the Internet.

It is also advised that you **carefully choose your location**. A large number of online social networking sites require that you select a city, as well as a state. If it is allowed, you may only wish to list your state and not the city. If you are required to list the city and the state that you live in, you may want to think about using a nearby city or town, especially if you live in a small town. If an Internet predator wanted to contact you and you lived in a small town, it could be fairly easy for them to find you. That is why it is advised that you carefully select the answer to the location question.

In addition to the above precautionary measures, it is advised that you **do not post detailed information on your children, the location of your home, your income, or**

when you will be leaving for vacation! By keeping these and the above mentioned points in mind, you should be able to enjoy online social networking without having to always look behind your back.

The Advantages and Disadvantages to Using Social Networking Sites to Find Dates

Have you been looking for love, but in all of the wrong places? Many singles are fed up with the traditional bar scene; therefore, many are looking for alternatives when it comes to meeting and possibly falling in love with someone. One of those alternatives is online dating. Online dating has skyrocketed in popularity (*you've guessed it by now… with social networking sites!*).

Millions of Americans have turned to the Internet in hopes of finding love. If you are thinking about doing the same, you may be wondering if it is really worth it. To determine whether or not it is, you are advised to examine the advantages and disadvantages of online dating.

Before you can begin to examine the advantages and disadvantages of using your social networking website for dating, it is important to remember one thing: **there are two main types of social networking websites**.

The first type is often classified as **traditional** networking websites. These websites are websites that tend to have an open membership. An open membership means that anyone can join them.

The second type are known as **specialty** social networking websites. Specialty social networking websites tend to focus on a particular topic or interest, such as online dating.

One thing that you may not know about online dating and social networking is that they are almost always connected. When many individuals go in search for love online, many head to online dating websites. Did you know that online dating websites are actually socially networking websites? What sets online dating websites apart from traditional social networking sites is that all of the individuals who are a part of the online community are looking to find love. In fact, that is one of the many advantages to using social networking websites, especially those with a focus on relationships.

When you join a traditional social networking site, one that allows all different types of Internet users to join, it is often hard to tell what many are looking for. A large number of network users are looking for love, but many more are only looking for friendships.

Online dating websites help to eliminate confusion and awkward moments, especially when approaching someone who is not interested in starting a relationship.

Another one of the many benefits to using online social networking sites to find a date is that you literally have an unlimited number of different choices. Social networking websites have expended overtime. In fact, many networks have as many as a million members. This means that if you are looking for love online, there is a good chance that you can find a love interest online. In fact, you could probably find more than one!

Although social network dating has its advantages, there are disadvantages as well. One of the main disadvantages is the cost of using the networks service. As previously mentioned, online dating websites are the best type of social network to join, especially if you are looking for a romantic partner. Unfortunately, unlike most traditional networking sites, most dating sites require a paid membership. To many this membership is worth the cost, but overtime it could get quite expensive and you are not guaranteed any results.

In addition to the cost of dating online, there are a large number of safety concerns that could be considered disadvantages as well. Unfortunately, the Internet has made it easy for individuals to claim to be someone who they are not. Essentially, this means that you could be starting an online relationship with someone who is not as they look in their photos or their personality is not as they described to you. While this will not only lead to disappointment when you find out, it could also lead to danger. There have been numerous reports of instances where online dates resulted in abuse or murder; therefore, you are always urged to be careful and meet your dates in a safe, public place.

The above mentioned advantages and disadvantages of social networking dating are just a few of the many. One you have examined all of these advantages and disadvantages, you can compare the two. If you find that the advantages outweigh the disadvantages then social networking and dating might be right for you.

Using Social Networking Websites to Promote Your Blog

Promote your blog? Why would you want to do that? Honestly, if you have to ask yourself that question you probably shouldn't even have one. The whole purpose of a blog is to **document your thoughts, views, and opinions on a particular topic, issue, or subject**.

In addition to sharing your thoughts with the rest of the world, **did you know that you could also make money from your blog?**

You can signup for **affiliate programs** or other programs like **Google Adsense**. If you are using your blog to make money then you will defiantly want to promote it.

When it comes to promoting blogs, there are many blog owners who decide to let the search engine do the work for them. Search engines, such as Google, Yahoo, and MSN use special techniques that reads the content on your website. That content is then used to rank your website with particular keywords. This means that you run a blog on graduating from high school in New York, there is a good chance that your blog will appear in searches done on New York high schools. Although many blogs are successfully ranked in search engines, not all are. That is why you are advised against relying solely on search engines, when it comes to promoting your blog.

As previously mentioned, if you love meeting with or talking to people online, there is a good chance that you belong to a social networking website or community. The individuals that you talk to and that are in your community are likely the individuals that you wish to target. Since most social networking websites work to connect Internet users who have the same goals and common interests, there is a good chance that your online friends will enjoy reading your blog. But, before they can read your blog, you have to let them know that it exists.

When it comes to promoting your blog on social networking websites, you have a number of different options. Your first option is to include a link to your blog in your community profile or profile page. This will allow other community members to checkout your blog, only if they wish to do so. The other way is to inform your online friends of your blog through private messages. Once you join a social networking website and create or join a network of friends, you should easily be able to communicate with those friends. Sending each of your friends a private message with information and a link to your blog tends to be more effective than just placing a link in your profile or on your profile page.

Although there is a good chance that you are already a member of a popular social networking website, you may not be. If you are not already a member, but would like to become one, you will need to find a social networking website to join. This can easily be done with a standard Internet search. In your search, you will likely find a number of popular network sites, such as MySpace, Facebook, FriendFinder, Yahoo! 360, and Orkut. Before becoming a community member at one of these networking sites, you may want to first examine the website to ensure that it is everything that you want it to be.

As you can easily see, there are a number of different ways that you can go about promoting your blog on online social networking websites. You never known, but, in addition to promoting your blog, you may also make new friends along the way.

Using Social Networking Websites to Promote Your Business

The goal of business owners is to **make money**. This often results with the selling of a particular product or service. However, to sell that product or service business owners need to alert the general public. Customer cannot buy a product or a service if they do not know that it exists. That is why, as a business owner, you need to advertise your business.

When it comes to advertising there are many business owners who literally cringe. Are you doing this now? There is a good chance that you are because many advertising methods cost money. As a business owner you want to make money not spend it, right? Unfortunately, if you believe that all forms of advertising take money, you are sadly mistaken. Although you may have to spend money to make your business what you want it to be, there are ways to promote your business and the products or services that you sell without having to spend any money at all.

Is your curiosity peaked yet? There is a good chance that it is, rightfully so. One of the ways that you can promote your online business, without having to spend a dime, is by using something that is readily available online. That thing is an online social networking website. A large number of Internet users, in fact millions of them, belong to at least one social networking website.

When it comes to social networking, there are many individuals who think of online friendships or online relationships. While these types of relationships are the most common, did you know that social networking is also used for businesses? In fact, that was originally how social networking got started. If you are a small business owner, especially one that operates an online business, there is a way that you can use social networking sites to your advantage.

Although social networking websites are traditionally focused on those that would like to make online friends or develop online relationships, there are networking sites that are designed for business owners. These websites will not only allow you to share your business information with other business owners, but it will also allow you to develop close relationships with those that share an interest that is similar to yours. Essentially, this means that you could not only learn valuable business information, but you could also walk away with a new business partner or a new friend.

As previously mentioned, social networking websites with a focus on businesses, are a great way to promote your business. However, this does not mean that you should

completely forget about the other online social networking websites, the ones that are designed to make online friendships.

If you are looking to join an online community, you will need to create your own profile or profile page. If you are planning on joining a traditional social networking website, to gain access to millions of potential new customers, you are urged to be careful when making your online webpage or profile. One thing that Internet users hate is being solicited for business. This does not mean that you cannot use social networking to your advantage; it just means that you need to be careful with how you do it. Instead of creating a MySpace page or a Yahoo! 360 page for your business, you are advised to make one for yourself, but, of course, you will want to include information on your business.

By joining a social networking website, especially one that is popular and has a large number of members, you should be able to generate interest in your business, including the products or services that you sell. Who knows, but that interest generated could turn into sales; thus making your social networking experience more than worth it.

Using Social Networking Websites to Promote Your Online Website

A large number of Internet users run their own personal websites, but others run their websites as a way to make money. Of course, any website owner wishes to promote their online website, but those who rely on their websites for income are more willing to. Whichever type of website you have, did you know that you could help to promote it with online social networking websites?

If you are wondering how and why you should use social networking websites to promote your online website, you are not alone. A fairly large numbers of Internet users aren't even sure what social networking sites are or how they work. Online social networking websites are like online communities. They give Internet users an easy and fairly safe way to come together. Many social networking websites are designed to make it easier for you to search for and make contact with other Internet users, especially those that you have something in common with.

With a fairly large number of social networking websites, including MySpace, having over a millions users, there is a good chance that you could not only make new friends, but find Internet users that would be interested in visiting your online website, especially if that website is your personal website. When joining an online networking community, you should be given your own profile page. On this page you could not only describe yourself, your online website. By mentioning what your personal online webpage is all about and providing a link, you should receive a number of new visitors.

As previously mentioned, social networking websites can benefit all website owners, but especially those who are looking to make a profit with their websites. This can be done one of two ways, by selling something or by relying on revenue from advertising. If you have a website that selling products or services, you may find it a little bit easier to use social networking sites to your advantage. This is because, if you wish, you could do product or service spotlights. Each day, week, or month, you could showcase one of the products or services that your website sells. This could either be done right on your profile page or on a blog page, which is provided by most social networking websites.

If you are using your online website to make money with advertising programs, such as affiliate programs or Google Adsense, you may need to approach social networking websites in a different matter. Since you will not necessarily have a particular product or service to focus on, you will need to approach these websites as if they were personal websites. If your website discusses being a dog owner, it may be a good idea to state your love for dogs in your profile. After doing so, it would be acceptable and not necessarily considered spam to add a link to your online website. As with all other types of online websites, social networking websites should help to increase the number of page views your website receives. In most cases, more page views mean more clicks which means money for you.

As you can easily see, there are a number of different ways that you can promote your online website, no matter what type of website you have or what you use it for. By keeping the above mentioned points in mind, you should be able to see an increase in your page views, in no time at all.

Should Your Join a Social Networking Website?

As the book draws to an end and if you aren't part of the next wave of the future just yet, you probably want to ask yourself:

"Am I interested in meeting new people online?"

And if your answer is **YES**, hop in right now! *Although social networking is here to stay, but why wait any longer?*

Before the era of social networking websites, it was difficult to meet other Internet users. If you tried, you would have to rely on chat rooms or instant messaging services. As nice as these popular Internet features are, they are not always considered safe. With chat rooms or instant messaging programs you were often given little reassurance that a

person was who they claimed to be. Without profiles, there was no way that you could learn more about a particular Internet user, even if you wanted to. Social networking websites have changed that.

Not only have social networking websites made it safer to meet people online, it also allows you to meet people that have the same or similar interests as yourself. Most social networking websites allow you to create your own profile; in fact, many even give you your own webpage. These profiles or pages will allow you to share information on yourself, including your likes and dislikes. Since all other network members should have the same pages and profiles, it should be fairly easy for you to meet up with other Internet users, especially those who enjoy or believe in the same things that you do.

Another one of the many reasons why you should join a social networking website is because you literally have a wide variety of different choices. As social networking websites increased in popularity, so did the number of websites that could be found online. Although MySpace is often deemed the most popular online social networking website, there are others that are just as easy or as much fun to use. You should easily be able to find those websites by performing a standard Internet search.

In your search, for social networking websites, you will come across a number of different networks. Many of those sites will have a particular focus. Unlike MySpace, which accepts just about any Internet user, there are online networks that aim to accept Internet users that have a particular hobby, view, or belief. Online, it is not uncommon to find social networking websites that focus on politics, religion, pets, sports, and more. If you are unsure about joining an online networking community, specialty networking sites may be your best bet. They are a great way to test the waters and they are nice because they automatically pair you with Internet users who have the same interests, views, or beliefs as you do.

Perhaps, the greatest reasons why should join a social networking website is because most are free to use. Popular free networks include Yahoo! 360, Orkut, and MySpace. In addition to free social networks, there are online networks in which you are required to pay to join. Although you may not want to pay for something that you can obtain for free elsewhere, you will find that most paid networks offer you more membership benefits, when compared to free social networking sites.

Due to the fact that most social networking websites are free to use or at least free to try, you are encouraged to give them a shot. If you are unsatisfied with what you see, you can easily cancel your membership, often at anytime.

Recommended Resources

Acquire Targeted Traffic By Merely READING Forums! Sign up today!
.ConquerYourNicheForum

http://www.viralniches.com/– Grab a Free lifetime VIP membership get 100 PLR articles! For only 14.95 monthly upgrade your membership and get 250 PLR articles in 10 different hot niches and 1 PLR product delivered to your desktop every month!