



Build New Customers, Backlinks, and Attention by working with the Top Podcasting Sites on the Internet

Brought to you by
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“How To” Guide & A Simplest Method to Begin Podcasting

- [How to Create Your Own Podcast - A Step-by-Step Tutorial](#) by about.com
- Another [how to create your own podcast](#) by Yahoo
- [Wordpress blog](#) + [the Podpress plugin](#) that makes setting up and the specific formatting which allows itunes to find your podcast a snap. Both are very easy to install with instructions given on the site. Here's the [link to their video tutorial](#) on using the plugin.

* Legend for Link Output

- 1) **Good** - simply means your link is direct and it's useful for the search engines to spider, etc
- 2) **Passed** - means that the site is passing your link through a script on their site or something to this effect and is not so great for search engine indexing, however it is useful for mere traffic generation
- 3) **Bad** - simply means that there are no links going directly off the front of the site, or that you have to log into the service to find outbound links. This is not only bad for search engine link building purposes, but also throttles back the effect of traffic generation.

The Podcast Directory List



Podcasting News' [PodcastDirectory.com](#) is the reportedly largest 'user built' directory online.

Alexa Rank: 37,214 - Link Output = Passed - PageRank™ = 6



[Podcast Alley](#) is one of “The” most popular podcasting sites online.

Alexa Rank: 10,987 - Link Output = Passed - PageRank™ = 7



[Odeo.com](#) - Over one million audio files—from podcasts and all over the web. Listen, download, subscribe...

Alexa Rank: 6,533 - Link Output = Passed - PageRank™ = 7



[iPodder.org](#) is a very large podcast directory. Also seems to be known as Indipodder.org.

Alexa Rank: 43,191 - Link Output = Good - PageRank™ = 8



[PodcastPickle](#) - The site features a content rating system based on the familiar movie system, G, PG, R. Even though the Link Output is good, none of the top 100 pages seem to be carrying PR due to the popup from the front page.

Alexa Rank: 15,226 - Link Output = Good - PageRank™ = 7



[Digital Podcast](#) - Directory site with podcast listings, news and forums, etc.

Alexa Rank: 44,135 - Link Output = Bad - PageRank™ = 6



[Podcast.net](#) - Another podcast directory.

Alexa Rank: 15,079 - Link Output = Bad - PageRank™ = 7



[iTunes](#) - Apple's proprietary (non-web) directory drives a massive amount of traffic to podcasts. Not really conducive to links but highly desired for sheer traffic & exposure.

Alexa Rank: 52 - Link Output = Bad - PageRank™ = 8



[Yahoo](#) - has a podcast search and tag-based index. Yahoo's market share is still massive and always worth being in-front of.

Alexa Rank: 1 - Link Output = Good - PageRank™ = 7



[LibSyn Podcasting Directory](http://libsyn.com/directory/) – A users contributed list sorted by most recently updated feeds.

Alexa Rank: 5,875 - Link Output = Good - PageRank™ = 6



[Pod Safe Audio](http://podsafesound.com/) - Ranks a range of independent music under the Creative Commons license for Podcasting.

Alexa Rank: 324,244 - Link Output = Passed - PageRank™ = 7



[All Podcasts](http://allpodcasts.com/) - A searchable podcast index.

Alexa Rank: 258,569 - Link Output = Good - PageRank™ = 5

HYPERLINK "<http://libsyn.com/directory/>" \n _blank



[AmigoFish](http://amigofish.com/) - Feeds & ratings of podcasts. Have to be logged in to really do anything.

Alexa Rank: 307,903 - Link Output = Bad - PageRank™ = 5



Audio.Weblogs.com - Displays a current list of recent 100 Podcasts

Alexa Rank: 208,437 - Link Output = Passed - PageRank™ = 7



AudioFeeds.org - Focuses on music-only podcasts created by independent musicians and labels. All is 100% legal and free.

Alexa Rank: 721,460 - Link Output = Good - PageRank™ = 4



Blast Podcast - Must be logged in to do much at this website.

Alexa Rank: 216,148 - Link Output = Passed - PageRank™ = 4



Blog Digger - Not just podcasts here. Mostly searchable RSS feeds.

Alexa Rank: 15,479 - Link Output = Bad - PageRank™ = 7



[Collectik](http://Collectik.com) - Collectik helps you find, filter, and share podcasts.

Alexa Rank: 460,355 - Link Output = Good - PageRank™ = 0



EveryPodcast.com - A searchable podcast directory.

Alexa Rank: 405,712 - Link Output = Good - PageRank™ = 5



fluctu8.com - Only members can add sources now.

Alexa Rank: 675,005 - Link Output = Good - PageRank™ = 5



[GigaDial](http://GigaDial.com) - A collection of stations to which one can subscribe using ipodder software programs that download audio directly to an mp3 player.

Alexa Rank: 363,956 - Link Output = Good - PageRank™ = 6



[HardPodCafe](#) - A directory of the world's podcasts.

Alexa Rank: 1,278,767 - Link Output = Passed - PageRank™ = 2



[IdiotVox](#) - directory, search, feeds, user reviews & more

Alexa Rank: 95,139 - Link Output = Good - PageRank™ = 7



[Open Media Network](#) - Open Media Network (OMN) lets you find and watch high quality public service TV and public service videos. With thousands of educational videos, free video downloads and free audio downloads, OMN is smart, free Internet TV.

Alexa Rank: 186,565 - Link Output = Bad - PageRank™ = 7



[OurMedia](#) - Offers directory and free hosting for podcasters.

Alexa Rank: 14,176 - Link Output = Good - PageRank™ = 8



[Pod Spider](#) - A podcast directory and podcasting software.

Alexa Rank: 406,315 - Link Output = Bad - PageRank™ = 0



[podBlaze](#) - A directory and publishing tools.

Alexa Rank: 103,375 - Link Output = Good - PageRank™ = 6



[Podcast411](#) - Podcast directory and information.

Alexa Rank: 150,379 - Link Output = Good - PageRank™ = 7



[Podcast Central](#) - A list of podcast RSS feeds.

Alexa Rank: 709,019 - Link Output = Good - PageRank™ = 6



Podcast Bunker - Directory of high quality podcasts, 30-second previews of podcasts and a podcast quick guide.

Alexa Rank: 161,399 - Link Output = Good - PageRank™ = 6



Podcast Empire - Features a directory, forum and blog.

Alexa Rank: 280,329 - Link Output = Passed - PageRank™ = 4



Podcast Exchange - Offers a system for podcasters to help promote each other.

Alexa Rank: 4,006,830 - Link Output = Good - PageRank™ = 3



Podcast Fusion - Offers online podcast management and synchronization with podcast client apps.

Alexa Rank: 4,353,359 - Link Output = Good - PageRank™ = 0



Podcast Mania - Listings on PodCast Mania are by invitation only. They check things like the existence of listed mp3 files, server throughput, quantity and regularity of new content etc.

Alexa Rank: 2,863,726 - Link Output = Good - PageRank™ = 5



Podcast Pup - A podcast search website.

Alexa Rank: 1,431,989 - Link Output = Passed - PageRank™ = 2



Podcast Promos - Features promo podcasts from many different podcasters.

Alexa Rank: 526,711 - Link Output = Good - PageRank™ = 5



Podcast Ready - Podcast directory with on-site subscription management.

Alexa Rank: 199,594 - Link Output = Bad - PageRank™ = 0



[Podcast Shuffle](#) - Contains a directory of programs, news, and a podcast shuffle feature.

Alexa Rank: 525,275 - Link Output = Good - PageRank™ = 5



[Podcasting Station](#) - Providing specific podcast feeds easily accessed by either searching or navigating the Podcasting Station directory.

Alexa Rank: n/a - Link Output = Good - PageRank™ = 5



[PodcasterWorld](#) - features a directory, info on podcasting and tools for users to post MP3 files to create podcasts.

Alexa Rank: 814,360 - Link Output = Good - PageRank™ = 2



[Podcasts](#) - features a selection of podcasts.

Alexa Rank: 1,687,299 - Link Output = Good - PageRank™ = 2



Podfeed.net - Podcast directory that helps users find, subscribe, and listen to podcasts, or share their own podcasts and audio broadcasts online.

Alexa Rank: 50,939 - Link Output = Good - PageRank™ = 7



Podfeeder - Categorized collection of sites offering podcasts.

Alexa Rank: 340,348 - Link Output = Good - PageRank™ = 5



PodLounge - A podcasting directory, community and forums.

Alexa Rank: 511,735 - Link Output = Bad - PageRank™ = 4



Podmopolis - A directory described as a resource for the podcast community.

Alexa Rank: No Data - Link Output = Good - PageRank™ = 0



[PodNova](#) - A nice podcast search engine & directory

Alexa Rank: 48,869 - Link Output = Good - PageRank™ = 7



[Podomatic](#) - Directory and free services for podcasters

Alexa Rank: 14,128 - Link Output = Bad - PageRank™ = 4



[PodScope](#) - Search engine that indexes podcasts.

Alexa Rank: 119,248 - Link Output = Good - PageRank™ = 6



[PodZinger](#) - Podcast search engine that supports speech-to-text indexing

Alexa Rank: 29,844 - Link Output = Bad - PageRank™ = 5



[Promo Picker](#) - Directory that lets users pick the best podcasts based on their promos

Alexa Rank: 2,166,597 - Link Output = Passed - PageRank™ = 5



[VitalPodcasts.com](#) - A full community supported site dedicated to making it easy to find the podcasts you are looking for.

Alexa Rank: 122,036 - Link Output = Good - PageRank™ = 5



[VlogList](#) - A vlog directory.

Alexa Rank: 4,471,827 - Link Output = G00d - PageRank™ = 4



[DownloadRadio.org](#) - Content distribution community dedicated to delivering free talk radio programming to users of portable media players, set-top box media, and regular computers for playback.

Alexa Rank: 2,249,104 - Link Output = Good - PageRank™ = 5